

Active People Survey 1–3 Results

1 million Sport Target Result

NI8 Results



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Key Performance Indicators

KPI 1 Participation is defined as taking part on at least 3 days a week in moderate intensity sport and active recreation (at least 12 days in the last 4 weeks) for at least 30 minutes continuously in any one session. Participation includes recreational walking and cycling.

KPI 2 Volunteering is defined as 'Volunteering to support sport for at least one hour a week'.

KPI 3 Club membership is defined as 'being a member of a club particularly so that you can participate in sport or recreational activity in the last 4 weeks'.

KPI 4 Receiving tuition is defined as 'having received tuition from an instructor or coach to improve your performance in any sport or recreational activity in the last 12 months'.

KPI 5 Organised Competition is defined as 'having taken part in any organised competition in any sport or recreational activity in the last 12 months'.

KPI 6 Satisfaction is the percentage of adults who are very or fairly satisfied with sports provision in their local area.

Organised sport is defined as the percentage of adults who have done at least one of the following: received tuition in the last 12 months, taken part in organised competition in the last 12 months or been a member of a club to play sport.

Indication of statistically significant change between two results

Please note that this spreadsheet highlights whether changes from Active People Survey 2 to the latest rolling 12 month period are *statistically significant*.

A statistically significant change is indicated by 'increase' or 'decrease' and this means that we are 95% certain that there has been a real change (increase or decrease).

Where there has been no statistically significant change this is indicated by 'No change'.

For more information on measuring statistically significant change within Active People, see the briefing note on Sport England's website:

http://www.sportengland.org/research/active_people_survey/active_people_survey_2/idoc.ashx?docid=c2da16fe-f44b-4715-a798-5cd4f62fc422&version=3

The 'Base' refers to the sample size, i.e. the number of respondents

KPI 1 - Participation							
	APS1 (Oct 2005-Oct 2006)		APS2 (Oct 2007-Oct 2008)		APS3 (Oct 2008-Oct 2009)		
	%	Base	%	Base	%	Base	Statistically significant change from APS 2
North West	20.6%	43,572	21.3%	24,388	21.4%	1,192,100	No Change
Cheshire & Warrington Sports Partnership	23.5%	7,046	24.8%	3,496	24.8%	3,490	No Change
Cheshire County Council	23.7%	6,048	25.8%	2,986	25.2%	2,994	No Change
Chester	25.5%	1,007	29.9%	492	26.6%	498	No Change
Congleton	21.2%	1,002	25.0%	509	23.4%	498	No Change
Crewe & Nantwich	19.0%	1,034	20.2%	496	26.3%	499	Increase
Ellesmere Port & Neston	22.3%	1,001	24.7%	493	22.5%	500	No Change
Macclesfield	29.3%	1,001	29.4%	496	25.2%	498	No Change
Vale Royal	22.4%	1,003	23.8%	500	25.6%	501	No Change
Warrington UA	22.8%	998	21.5%	510	23.4%	496	No Change

Source: Sport England's Active People Survey

KPI 2 - Volunteering	APS1 (Oct 2005-Oct 2006)		APS2 (Oct 2007-Oct 2008)		APS3 (Oct 2008-Oct 2009)		
	%	Base	%	Base	%	Base	Statistically significant change from APS 2
North West	4.6%	43,855	5.0%	24,623	4.8%	26,307	No Change
Cheshire & Warrington Sports Partnership	5.4%	7,111	5.8%	3,530	5.9%	3,515	No Change
Cheshire County Council	5.8%	6,105	5.8%	3,017	5.5%	3,014	No Change
Chester	5.0%	1,020	7.0%	500	3.3%	505	Decrease
Congleton	6.2%	1,012	5.8%	513	5.6%	501	No Change
Crewe & Nantwich	4.8%	1,042	5.7%	498	5.4%	502	No Change
Ellesmere Port & Neston	5.5%	1,008	7.2%	502	5.7%	501	No Change
Macclesfield	6.9%	1,010	5.5%	501	6.1%	503	No Change
Vale Royal	6.0%	1,013	4.3%	503	6.7%	502	No Change
Warrington UA	4.1%	1,006	5.6%	513	7.6%	501	No Change

Source: Sport England's Active People Survey

KPI 3 - Club membership							
	APS1 (Oct 2005-Oct 2006)		APS2 (Oct 2007-Oct 2008)		APS3 (Oct 2008-Oct 2009)		
	%	Base	%	Base	%	Base	Statistically significant change from APS 2
North West	24.9%	43,897	24.2%	24,630	24.2%	26,160	No Change
Cheshire & Warrington Sports Partnership	29.0%	7,115	29.6%	3,532	29.7%	3,503	No Change
Cheshire County Council	29.2%	6,108	29.6%	3,019	29.1%	3,003	No Change
Chester	30.5%	1,020	30.5%	500	29.9%	505	No Change
Congleton	28.0%	1,013	26.9%	513	26.4%	500	No Change
Crewe & Nantwich	24.0%	1,042	25.9%	498	28.5%	496	No Change
Ellesmere Port & Neston	29.3%	1,009	26.4%	502	28.4%	498	No Change
Macclesfield	35.4%	1,011	36.4%	501	33.5%	503	No Change
Vale Royal	25.9%	1,013	27.9%	505	26.2%	501	No Change
Warrington UA	28.5%	1,007	29.8%	513	31.5%	500	No Change

Source: Sport England's Active People Survey

KPI 4 - Tuition	APS1 (Oct 2005-Oct 2006)		APS2 (Oct 2007-Oct 2008)		APS3 (Oct 2008-Oct 2009)		
	%	Base	%	Base	%	Base	Statistically significant change from APS 2
North West	16.4%	43,887	16.5%	24,629	15.9%	26,145	Decrease
Cheshire & Warrington Sports Partnership	19.1%	7,113	19.3%	3,532	19.2%	3,502	No Change
Cheshire County Council	18.9%	6,106	20.0%	3,019	19.3%	3,002	No Change
Chester	20.5%	1,020	23.7%	500	17.9%	505	Decrease
Congleton	17.3%	1,013	16.7%	513	16.9%	500	No Change
Crewe & Nantwich	14.9%	1,041	16.4%	498	18.9%	496	No Change
Ellesmere Port & Neston	19.2%	1,008	18.6%	502	18.5%	498	No Change
Macclesfield	22.6%	1,011	24.2%	501	20.9%	502	No Change
Vale Royal	17.8%	1,013	17.9%	505	21.5%	501	No Change
Warrington UA	19.9%	1,007	16.9%	513	18.7%	500	No Change

Source: Sport England's Active People Survey

KPI 5 - Competition	APS1 (Oct 2005-Oct 2006)		APS2 (Oct 2007-Oct 2008)		APS3 (Oct 2008-Oct 2009)		
	%	Base	%	Base	%	Base	Statistically significant change from APS 2
North West	14.5%	43,886	14.5%	24,626	14.2%	26,137	No Change
Cheshire & Warrington Sports Partnership	17.6%	7,115	16.9%	3,531	18.0%	3,501	No Change
Cheshire County Council	17.7%	6,108	18.0%	3,018	17.8%	3,001	No Change
Chester	18.4%	1,020	19.6%	500	16.9%	505	No Change
Congleton	17.8%	1,013	14.6%	513	18.0%	500	No Change
Crewe & Nantwich	14.7%	1,042	15.5%	498	17.7%	496	No Change
Ellesmere Port & Neston	16.9%	1,009	17.9%	501	14.6%	497	No Change
Macclesfield	20.0%	1,011	19.8%	501	19.3%	502	No Change
Vale Royal	17.4%	1,013	19.3%	505	19.1%	501	No Change
Warrington UA	17.1%	1,007	12.9%	513	18.8%	500	Increase

Source: Sport England's Active People Survey

KPI 6 - Satisfaction	APS1 (Oct 2005-Oct 2006)		APS2 (Oct 2007-Oct 2008)		APS3 (Oct 2008-Oct 2009)		
	%	Base	%	Base	%	Base	Statistically significant change from APS 2
North West	70.1%	37,373	66.5%	21,475	68.1%	22,821	Increase
Cheshire & Warrington Sports Partnership	71.9%	6,156	67.3%	3,126	67.8%	3,104	No Change
Cheshire County Council	71.4%	5,279	67.3%	2,676	69.1%	2,668	No Change
Chester	70.7%	870	64.9%	449	66.7%	450	No Change
Congleton	69.6%	887	64.3%	456	68.2%	446	No Change
Crewe & Nantwich	74.0%	899	69.2%	428	68.8%	434	No Change
Ellesmere Port & Neston	73.3%	869	69.2%	450	69.8%	438	No Change
Macclesfield	73.6%	878	72.2%	440	70.6%	451	No Change
Vale Royal	67.2%	876	62.8%	453	69.8%	449	Increase
Warrington UA	73.6%	877	67.5%	450	63.4%	436	No Change

Source: Sport England's Active People Survey

Organised Sport	APS1 (Oct 2005-Oct 2006)		APS2 (Oct 2007-Oct 2008)		APS3 (Oct 2008-Oct 2009)		
	%	Base	%	Base	%	Base	Statistically significant change from APS 2
North West	35.9%	43,898	36.0%	24,633	35.2%	26,142	No Change
Cheshire & Warrington Sports Partnership	41.0%	7,115	41.0%	3,532	41.5%	3,501	No Change
Cheshire	40.5%	6,108	41.1%	3,019	41.2%	3,001	No Change
Chester	42.8%	1,020	44.7%	500	43.1%	505	No Change
Congleton	40.0%	1,013	36.1%	513	40.0%	500	No Change
Crewe & Nantwich	36.1%	1,042	36.3%	498	38.5%	496	No Change
Ellesmere Port & Neston	39.4%	1,009	38.9%	502	37.8%	497	No Change
Macclesfield	45.2%	1,011	48.7%	501	45.1%	502	No Change
Vale Royal	37.8%	1,013	37.9%	505	40.2%	501	No Change
Warrington UA	42.6%	1,007	40.7%	513	42.4%	500	No Change

Source: Sport England's Active People Survey

Background to Sport England's participation target - the one million sport target

At the heart of Sport England's new strategy is a commitment to getting one million people taking part in more sport by 2012-13. Sport England's progress towards this target is measured by the Active People Survey.

Aligned to Sport England's new strategic focus, the one million target is based on a sports participation indicator that includes a narrower range of activities than other sport and active recreation indicators reported by Active People such as NI8, the national indicator for local government.

The sports participation indicator measures the number of adults (aged 16 and over) participating in at least 30 minutes of sport at moderate intensity at least three times a week.

It does not include recreational walking or infrequent recreational cycling but does include cycling if done at least once a week at moderate intensity and for at least 30 minutes. It also includes more intense/strenuous walking activities such as power walking, hill trekking, cliff walking and gorge walking.

The data in this spreadsheet shows results for the one million sports target from Active People Survey 3 (Oct 2008-Oct 2009) compared with the two previous Active People Surveys (Active People Survey 1 - October 2005-October 2006 and Active People Survey 2 - October 2007-October 2008).

For further information on the different sports participation indicators, a briefing note is available on Sport England's website:

http://www.sportengland.org/research/active_people_survey/active_people_survey_3.aspx

Please note: in December 2008, Sport England published baseline results from Active People Survey 2 (2007/8) alongside data from the first year of Active People, Active People Survey 1 (2005/6). Since the above data was published in December 2008, Sport England has reviewed what is included in the indicator (i.e. which sports contribute towards the one million target); to resolve some anomalies about the intensity of certain sports and to ensure that only recognised sports are included. The revisions to the indicator have had a marginal impact on the results published in December 2008 and mean that data published since is slightly different to that previously published. For the Active People Survey 2 result, the revision of the data for the overall number of adults achieving 3x30 in sport has resulted in a figure of 16.4% (the original figure published was 16.5% so the revision has made a difference of 0.1%). Please note, the data published in December 2009 should be used in place of that which was published in December 2008.

Demographic subgroups

NS-SEC is the National Statistics Socio-economic Classification. It is derived by combining information on occupation and employment status.

NS-SEC: 1. Higher managerial and professional occupations, 2. Lower managerial and professional occupations, 3. Intermediate occupations, 4. Small employers and own account workers, 5. Lower supervisory and technical occupations, 6. Semi-routine occupations, 7. Routine occupations, 8. Never worked and long-term unemployed, 9. Full time students and Occupations not stated or inadequately described.

Indication of statistically significant change between two results

Please note that this spreadsheet highlights whether changes from Active People Survey 2 to Active People Survey 3 are *statistically significant*.

A statistically significant change is indicated by 'increase' or 'decrease' and this means that we are 95% certain that there has been a real change (increase or decrease).

Where there has been no statistically significant change this is indicated by 'No change'.

For more information on measuring statistically significant change within Active People, see the briefing note on Sport England's website:

http://www.sportengland.org/research/active_people_survey/active_people_survey_2/idoc.ashx?docid=c2da16fe-f44b-4715-a798-5cd4f62fc422&version=3

The 'Base' refers to the sample size, i.e. the number of respondents

Where estimates are available, ONS population data (mid 2005 estimates for APS1 data, mid 2007 estimates for APS 2 data, and mid 2008 estimates for APS 3 data) has been used to provide population numbers, denoted by (n).

Adult participation in 30 minutes, moderate intensity sport	APS1 (Oct 2005-Oct 2006)		APS2 (Oct 2007-Oct 2008)		APS3 (Oct 2008-Oct 2009)		
	%	Base	%	Base	%	Base	Statistically significant change from APS 2
3 sessions a week (at least 12 sessions of at least moderate intensity for at least 30 minutes in the previous 28 days)*							
North West	15.5%	43,898	17.0%	24,633	17.1%	26,325	No Change
Cheshire & Warrington Sports Partnership	16.8%	7,115	19.1%	3,532	19.7%	3,516	No Change
Cheshire East	17.4%	3,066	19.5%	1,512	17.4%	1,506	No Change
Cheshire West and Chester	16.8%	3,042	19.8%	1,507	21.1%	1,508	No Change
Cheshire County Council	17.2%	6,108	19.7%	3,019	19.2%	3,014	No Change
Chester	18.0%	1,020	23.4%	500	22.9%	505	No Change
Congleton	16.0%	1,013	18.2%	513	18.3%	501	No Change
Crewe & Nantwich	14.0%	1,042	18.6%	498	17.3%	502	No Change
Ellesmere Port & Neston	16.6%	1,009	19.3%	502	17.5%	501	No Change
Macclesfield	21.3%	1,011	21.0%	501	16.9%	503	No Change
Vale Royal	16.0%	1,013	16.8%	505	21.8%	502	Increase
Warrington UA	15.3%	1,007	17.1%	513	21.7%	502	No Change

Source: Sport England's Active People Survey

* Please note this sheet highlights data for 3x30 participation in **sport** (three sessions a week, moderate intensity, 30 minutes). This is a different measure of participation than the NI8 or KPI1 participation indicators, which are 3x30 **sport and active recreation** (three days a week, moderate intensity, 30 minutes).

Background to National Indicator 8

The percentage of the adult (age 16 and over) population in a local area who participate in sport and active recreation, at moderate intensity, for at least 30 minutes on at least 12 days out of the last 4 weeks (equivalent to 30 minutes on 3 or more days a week).

Please note NI8 differs from KPI1 (participation) due to the inclusion in NI8 of light intensity sports for those age 65 and over (bowls, yoga, pilates, croquet, archery)

Please note NI8 differs from Sport England's 3x30 sports participation ("1 million") indicator. Sport England's 3x30 sports participation indicator includes a narrower range of activities (than specified for NI8), which reflects Sport England's sport-focused strategy. It does not include recreational walking or recreational cycling.

To find out more about the NI8 indicator, see Sport England's briefing note on sports participation indicators:

http://www.sportengland.org/index/get_resources/research/active_people/aps_ni8.htm

The data in this spreadsheet shows results for National Indicator 8 from Active People Survey 1 (Oct 2005-Oct 2006) compared with the latest rolling 12 month period (Apr 08-Apr 09).

Indication of statistically significant change between two results

Please note that this spreadsheet highlights whether changes from Active People Survey 1 to the latest rolling 12 month period are *statistically significant*.

A statistically significant change is indicated by 'increase' or 'decrease' and this means that we are 95% certain that there has been a real change (increase or decrease).

Where there has been no statistically significant change this is indicated by 'No change'.

For more information on measuring statistically significant change within Active People, see the briefing note on Sport England's website:

http://www.sportengland.org/index/active_people_2

The 'Base' refers to the sample size, i.e. the number of respondents

Changes to local government

NI8 results are presented against the local government structure in place both before (LAs - Pre April09) and after (LAs - Post April09) the reorganisation of 1 April 2009.

N18 - Adult participation in 30 minutes, moderate intensity sport: Local Authorities (Post 1 April 2009 Structure)	Note varying timeframe (October to October; April to April)						
	APS1 (Oct 2005-Oct 2006)		Rolling 12 months (Apr 2008 - Apr 2009) Part APS2 &APS3		Change from APS1		N18 / Local Target
3 sessions a week (at least 12 sessions of at least moderate intensity for at least 30 minutes in the previous 28 days)	%	Base	%	Base	%	Significant	
County Sports Partnership							
Cheshire & Warrington Sports Partnership	23.8%	7,048	25.1%	3,480	No Change	No Change	
LOCAL AUTHORITIES - SINGLE TIER							
Cheshire East	23.97%	3,040	24.98%	1,480	1.01%	No Change	N18
Chester and Cheshire West	23.79%	3,013	26.08%	1,491	2.29%	No Change	N18
Warrington UA	23.18%	998	23.50%	509	0.32%	No Change	Local Target
LOCAL AUTHORITIES - COUNTY COUNCILS							
Cheshire	23.95%	6,050	25.50%	2,971	1.56%	No Change	
National	21.25%	361,075	21.45%	190,292	No Change	No Change	

Source: Sport England's Active People Survey

NI8: Adult participation in sport and active recreation (October – October Timeframe)

(note timeframe October to October)

	APS1 (Oct 2005 - Oct 2006)		APS2 (Oct 2007 - Oct 2008)		APS3 (Oct 2008 - Oct 2009)		Change between APS1 and APS3			
	%	Base	%	Base	%	Base	%	Range	Significant	
Cheshire**	23.95%	6,050	26.03%	2,985	25.59%	2,994	1.6%	+/- 1.9%	No Change	
LOCAL AUTHORITIES - SINGLE TIER (BOOSTED SAMPLE)										
Cheshire East	23.97%	3,038	25.44%	1,501	25.58%	1,495	1.6%	+/- 2.7%	No Change	
Chester and Cheshire West	23.79%	3,012	26.68%	1,483	25.60%	1,499	1.8%	+/- 2.7%	No Change	

** On 1 April 2009 Bedfordshire and Cheshire county councils were replaced by a new structure of unitary authorities

Source: Sport England's Active People Survey

Basis of the NI8 results for the above table

The data in this spreadsheet shows results for National Indicator 8 from Active People Survey 1 (Oct 2005-Oct 2006) compared with either:

1) **Results for Active People Survey 2 (Oct 2007-Oct 2008) and Active People Survey 3 (Oct 2008-Oct 2009)** for county councils and those authorities that have a boosted APS3 sample (target sample 1,000).

Results based on 12 months of data (county councils and authorities with a boosted APS3 sample) are presented in the **Counties & boosted authorities** tab of this spreadsheet and contain separate results for Active People Survey 1, Active People Survey 2, and Active People Survey 3.

or

2) **A combined result for Active People Survey 2/3 (Oct 2007-Oct 2009)** for other single tier authorities and district authorities. The combined result for APS2/3 means these results are also based on a target sample of 1,000 respondents.

Results based on 24 months of data (single tier and district authorities without boosted APS3 samples) are presented in the **Local authorities (not boosted)** tab of this spreadsheet and contain results for Active People Survey 1 and a combined result for Active People Survey 2 / 3.

The statistical range (margin of error) of results is also presented. This represents the minimum level of change that would need to be observed for a change in results to be statistically significant.

For more information on measuring statistically significant change within Active People, see the briefing note on Sport England's website:

http://www.sportengland.org/research/active_people_survey/active_people_survey_2/idoc.ashx?docid=c2da16fe-f44b-4715-a798-5cd4f62fc422&version=3